



*Start at Best is a H2020 funded project with focus on Workplace Innovation. Drawing on the entrepreneurial atmosphere in the European Startup scene, the objective is to attract more SMEs to jump aboard the innovation train!*



## WHAT?

*Facilities help employees relax when they need to take a break and be more productive when it's essential*

- Raise the awareness of the relevance of workplace innovation for business competitiveness among SMEs, in particular micro-firms and small companies.
- Develop a repository of startup inspired case studies of workplace innovation to help micro-firms, small companies and other SMEs develop their ideas and concepts.
- Promote, fund and support small scale projects for the development of workplace innovation in small companies and micro-firms.
- Disseminate results at EU scale and promote the replication of successful initiatives across other industries and European countries.



## THE MISSION

*Our main goal is to contribute to the development of a European-led new wave of workplace innovation among SMEs. Startups initiated a new trend in workplace innovation which can inspire small companies to adopt a similar innovative attitude.*





## OPEN CALLS

### *Research and Innovation*

Start at Best will be launching three national open calls and one Europe-wide open call in 2020.

With a total budget of €225,000, the project is aiming to support 30 individual companies or consortia of firms and providers by allocating direct funding through grants of €7,500.



## TOOL KIT

### *Improve Performance*

The Workplace Innovation Diagnostic® is your route to employee engagement, culture change and improved business performance. The transformation starts with an induction workshop (on-site or via video conference) for senior team members and change leaders, explaining the Diagnostic's rationale and how its results are translated into actions.

Grounded in a large body of international research, the Diagnostic survey asks employees and managers to comment on various aspects of their working lives, including:

- Job Design, Teams and Technology
- Organisational Structures, Management and Procedures
- Improvement and Innovation
- Leadership and Employee Voice.

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*We need diversity of thought in the world to face new challenges*

*(Tim Berners-Lee)*

