



# start **at** best

Workplace Innovation for Business Competitiveness

**CALL FOR FUNDING PROPOSALS**

**Open procedure N° 20200302/EU**

## **FREQUENTLY ASKED QUESTIONS**

**STARTUP  
EUROPE**



REGIONS NETWORK



The organisations coordinating this open call procedure have received funding from the European Union's H2020 INNOSUP programme – project Start at Best (Grant agreement N. 860318), coordinated by Startup Europe Regions Network (SERN). The content of this document is the sole responsibility of the organiser and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of the information contained.

## Questions and Answers 2 – 24/04/2020

You will find below a list of questions received for this call for funding proposals. Please note that the present document aims to complement and clarify the call for proposals and does not replace it. A Q&A document will be periodically published; applicants are invited to check the following website regularly: <https://startatbest.eu/open-calls/call-for-funding-proposals-n20200302-eu/>

**Q1. Does the applicant have to provide match funding?**

A1. No match funding is required. The Start at Best grants shall be of a maximum amount of EUR 7,500 and shall take the form of a lump-sum contribution.

**Q2. When looking at the online application the UK is not an option under the address section. Normally the UK is still part of the EU and Horizon2020 still had it on its list not long ago. Is a UK based company not eligible for this application?**

A2. Following the entry into force of the EU-UK Withdrawal Agreement on 1 February 2020 and in particular Articles 127(6), 137 and 138, the references to natural or legal persons residing or established in a Member State of the European Union are to be understood as including natural or legal persons residing or established in the United Kingdom. UK residents and entities are therefore eligible to participate under this call for proposals.

**Q3. We have developed a framework to help innovation and business expansion discussions within any company and we need now to formalise the proposition to share it more widely with SMEs across the EU. We believe this would fit well under section 3: Employee driven improvement and innovation. Based on the application does the proposition need to be tested within our own organisation first to be eligible to apply or can we showcase the results of our proposition and how this grant will help us improve it by testing it with a 3rd party?**

A3. Your proposition should first be tested within our organisation as Start at Best encourages startups and SMEs to re-imagine their individual workplaces. Please also note that this Call for Funding Proposals is not intended to support new product or service development for the marketplace.

**Q4. I write to you on behalf of ZSEM-Business academy a micro entrepreneurial company from Zagreb, Croatia. We have read your guidelines and call but are still a bit uncertain on can we apply. So we are an educational and business consultant company and companies usually hire us for development goals of their people. Can we apply with a program where we propose career development for such companies, or is this call related to "us" as a company and our workplace inovations within.**

A4. Your proposition should first be tested within our organisation as Start at Best encourages startups and SMEs to re-imagine their individual workplaces. Please also note that this Call for Funding Proposals is not intended to support new product or service development for the marketplace.

**Q5. What are the eligible costs under the call. Do you have such a list or can you confirm what is NOT eligible?**

A5. This information can be found on page 23-25 of the Grant Agreement.