

Start at Best is a H2020 funded project with focus on Workplace Innovation. Drawing on the entrepreneurial atmosphere in the European Startup scene, the objective is to attract more SMEs to jump aboard the innovation train!

WHAT?

Facilities help employees relax when they need to take a break and be more productive when it's essential

- Raise the awareness of the relevance of workplace innovation for business competitiveness among SMEs, in particular micro-firms and small companies.
- Develop a repository of startup inspired case studies of workplace innovation to help micro-firms, small companies and other SMEs develop their ideas and concepts.
- Promote, fund and support small scale projects for the development of workplace innovation in small companies and micro-firms.
- Disseminate results at EU scale and promote the replication of successful initiatives across other industries and European countries.

OPEN CALLS

Start at Best will be launching three national open calls and one Europe-wide open call in 2020.

With a total budget of €225,000, the project is aiming to support 30 individual companies or consortia of firms and providers by allocating direct funding through grants of €7,500.

THE MISSION

Our main goal is to contribute to the development of a European-led new wave of workplace innovation among SMEs. Startups initiated a new trend in workplace innovation which can inspire small companies to adopt a similar innovative attitude.

TOOL KIT

The Workplace Innovation Diagnostic® is your route to employee engagement, culture change and improved business performance. The transformation starts with an induction workshop (on-site or via video conference) for senior team members and change leaders, explaining the Diagnostic's rationale and how its results are translated into actions. Grounded in a large body of international research, the Diagnostic survey asks employees and managers to comment on various aspects of their working lives, including:

- Job Design, Teams and
- Technology
- Organisational Structures,
- Management and Procedures
- Improvement and Innovation
- Leadership and Employee Voice



www.startatbest.eu



@StartatBest



Start at Best



startatbest



Start at Best has received funding from the European Union's H2020 INNOSUP programme – project Start at Best (Grant agreement N. 860318), coordinated by Startup Europe Regions Network (SERN). The content of the document is the sole responsibility of the organiser and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of information contained.

Innovative
workplace models,
and a wider
participation of
stakeholders in the
innovation process

CASE STUDIES

Start at Best is developing a repository of startup inspired case studies of workplace innovation to help micro-firms, small companies and other SMEs work on their ideas and concepts.

CASE STUDIES

OPEN CALLS

Start at Best will be launching **4 open calls** in 2020. With a total budget of €225,000, the project is aiming to support 30 companies by allocating direct funding through grants of €7,500.

PARTNERS



Start at Best has received funding from the European Union's H2020 INNOSUP programme – project Start at Best (Grant agreement N. 860318), coordinated by Startup Europe Regions Network (SERN). The content of the document is the sole responsibility of the organiser and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of information contained.